

"LEARN WITH US WORK WITH US"



DIGITAL MARKETING PROGRAM

ADDRESS :

Flat No. 102, 1st Floor, Kulashree Building Opp.
Birla School, Kalyan RTO Road, Kalyan,
Maharashtra - 421301

PHONE : (+91)9324602034



WHAT IS DIGITAL MARKETING?

Digital Marketing are Technique, It is a Platform of Marketing, Digital Marketing is Promotion of your Business, Brand, Products and Services via using Online Channels. It is Different from Traditional Marketing, It helps Organization to Grow Their Business Online.

Who Should Attend The Course?

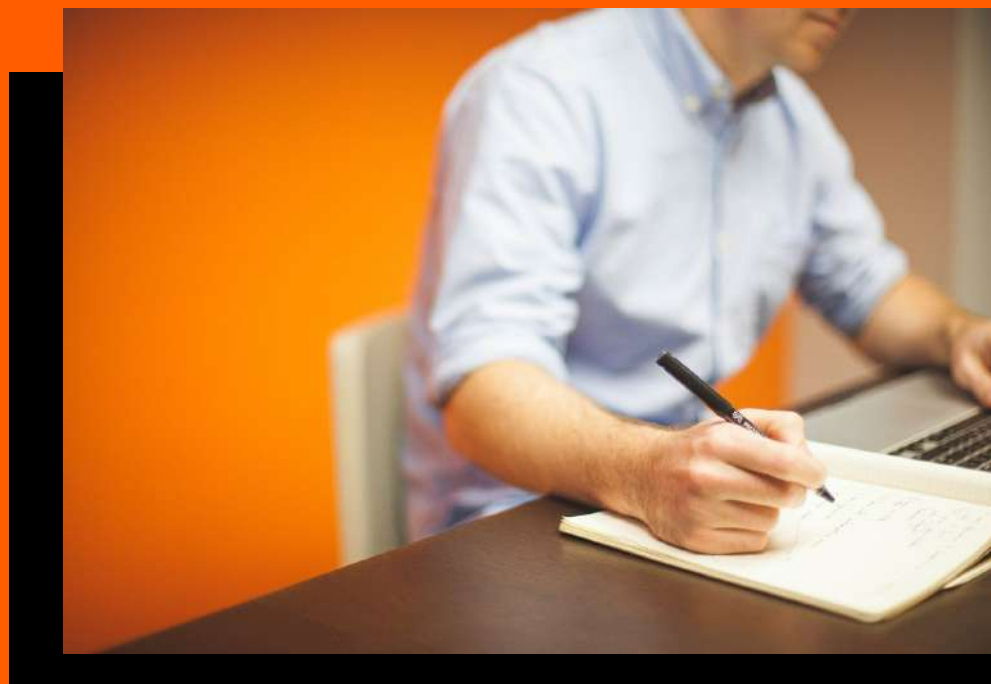
Student

House Wife

Professional

Freelancer

Businessman



Why Choose Maheshwari Web Solutions?

Our Company Motto is “Learn with Us, Work with Us”, We Teach You From Basic Level to Professional Level & Help You To Achieve You'r Professional Goals In Digital Marketing Industry, Maheshwari Web Solutions is Digital Marketing Agency. We Teach you practical knowledge and Also Theoretical Knowledge. We Share Our Experience with you. We cover all Digital Marketing Topics Like SEO, SMM, Google AdWords, Email Marketing, Mobile Marketing, Website Development, E-commerce & More.

Live Practicals & Campaigns Exposure

Google Certificates & Maheshwari Web Solutions Certificates

100+ Students Trained

100% Internship

Best Faculty Expert on That Fields.

Best Learning Center



New Career Opportunities

The Interest for Digital Marketing is Increasing in all Organizations Around The Globe.

"Digital Marketing" is one of the most prominent and highly favored vocational choices Available Today. The following are the profession opportunities available for you after the course completion, "Maheshwari Web Solutions"

**" Learn with Us,
Work with Us"**

- Internship with Our Companies & our Clients
- Become an Expert Digital Marketing Trainer
- Earn like a Professional
- Start Your Own Digital Marketing Firm
- Join a Big Company
- Earn Extra Income by Freelancing Projects
- Become a Professional Blog Writer
- Earn Extra Income While Web Designing
- Start Your Own E-commerce Business



ROLE OF DIGITAL MARKETING:

Digital Marketing specialist

- **SEO SPECIALIST**
- **SOCIAL MEDIA MANAGER**
- **PROFESSIONAL CONTENT WRITER**
- **AFFILIATE MANAGER**
- **EMAIL MARKETING SPECIALIST**
- **WEB DEVELOPER SPECIALIST**
- **MEDIA PLANNING & BUYING PROFESSIONAL**
- **E-COMMERCE MANAGER**
- **GOOGLE ADWORDS SPECIALIST**

PROGRAMS OFFERED

- Executive Program
- Master Program
- Professional Program

SR.NO	DIGITAL MARKETING	EXECUTIVE PROGRAM	MASTER PROGRAM	PROFESSIONAL PROGRAM
1	WEBSITE DEVELOPMENT	Free	Free	Free
2	SEARCH ENGINE OPTIMIZATION	✓	✓	✓
3	SEARCH ENGINE MARKETING	✓	✓	✓
4	SOCIAL MEDIA MARKETING	✓	✓	✓
5	GOOGLE ANALYTICS	✓	✓	✓
6	EMAIL MARKETING	✓	✓	✓
7	MOBILE MARKETING	✓	✓	✓
8	CONTENT MARKETING	✓	✓	✓
9	LEAD GENERATION	✓	✓	✓
10	WHATSAPP MARKETING	✓	✓	✓
11	ONLINE REPUTATION MANAGEMENT	X	✓	✓
12	FREELANCING	X	✓	✓
13	AFFILIATE MARKETING	X	✓	✓
14	BRANDING AND MEDIA	X	✓	✓
15	DRIP MARKETING	X	X	✓
16	INFLUENCER MARKETING	X	X	✓
17	E - COMMERCE AND DROPSHIPPING	X	X	✓

**Web Development
+ Web Designing +
Blog Writing + SEO**



In this Module you will learn Various **TOOLS & TECHNIQUES**.
Create Professional Website and Design, and Use of SEO to Rank Your Website on the SERP Page Top Position.

Google Analytics



Google Analytics & It's Usage, Tools & Techniques of Google Analytics.

**Google AdWords
(SEM)**



What is Google AdWords?

PPC importance & benefits, difference between SEO Keywords & PPC Keywords.

What is Quality Score? How to create campaign & Ads..

Remarketing, App Promotion, YouTube Ads, Lead Generation etc.

Mobile Marketing:



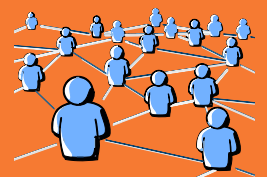
In this Model, We cover How to Advertise on Mobile devices, Push Notification, SMS Marketing Etc.

Email Marketing:



Email marketing is direct marketing,
We teach you to send a email to Group of Users, to create a group, Mange a group, Email Editing, how to use Email tools.

**Social Media
Marketing:**



In This Module We Teach you Facebook, Instagram, Twitter, LinkedIn, Pinterest, YouTube, Organic Results and Paid Marketing

Affiliate Marketing



Affiliate Marketing is the Process of Earning Commission by Promotion of Companies or other people's products.

Online Reputation Management



Introduction of ORM,
Why ORM is Important ?
Get Reviews on Review Site
Display Reviews in Blog,
ORM Tools,
Social Media Review,
How to Divert Customers for Positive Reviews.

Content Marketing



Content Marketing with Infographics, Infographic that is Linked and Compelling by its Nature will Drive Traffic, incites, "Offer" and "Snap".

DropShipping



Inventory Management
Avoid Dead Stock
Save On Storage Cost
Goal Of Inventory Management,
Advantages & Disadvantages.

**GOOGLE CERTIFICATES
And
Maheshwari Web Solutions
Certificates**

100% INTENSHP PARTNER



महालक्ष्मी महिला विकास संस्था



WEBINCHARGE

**ISHA
FOUNDATION**



AND MORE

BOOK YOUR SEAT NOW

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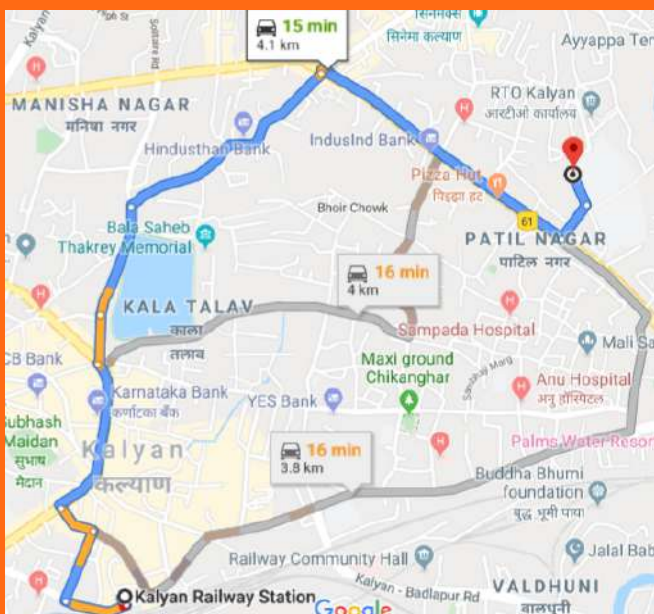
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maheshwariwebsolutions.com/contact/



Direction From
Shahad Railway
Station



Direction From
Kalyan Railway
Station